

Plant-for-the-Planet – Facts & Figures

(Status 12.02.2021)

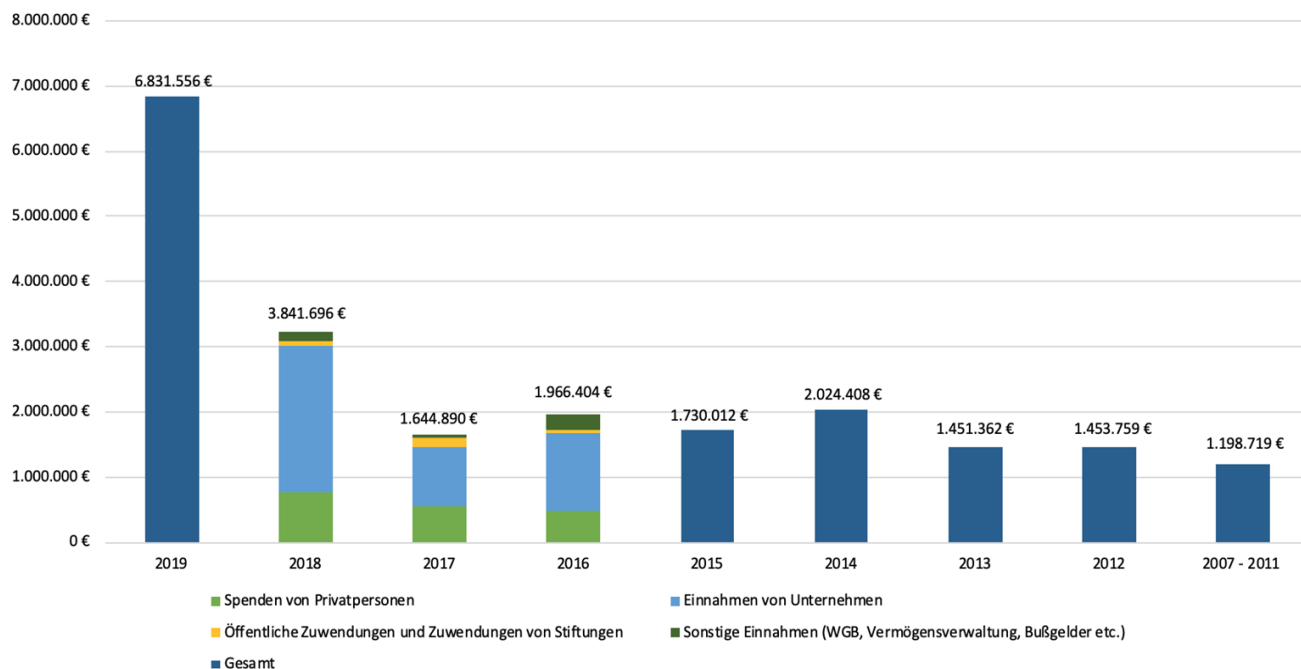
Founding Initiative	January 2007
Founding Foundation	November 11th 2011
Patrons	H.S.H. Prince Albert of Monaco, Prof. Klaus Töpfer
Goal	1 trillion trees
Trees reported worldwide between December 2006 and 2018 (as part of the UNEP -Billion Tree Campaign).	13.4 billion
Trees planted between January 2007 and December 18, 2020 via donations from the Plant-for-the-Planet Foundation as part of the "For one euro, we plant a tree" pledge.	15,302,375
Trees planted on own land, i.e. owned or held by Plant-for-the-Planet.	6,332,664
Trees planted to date on land owned by smallfarmers and with partner organizations	8,969,711
of which trees planted with the Good Chocolate	5,130,722
Current number of Climate Justice Ambassadors	91,666
Academies	1,608 Academies in 75 countries

Finances

Overview of annual revenues from 2007 until 2019 in Euro

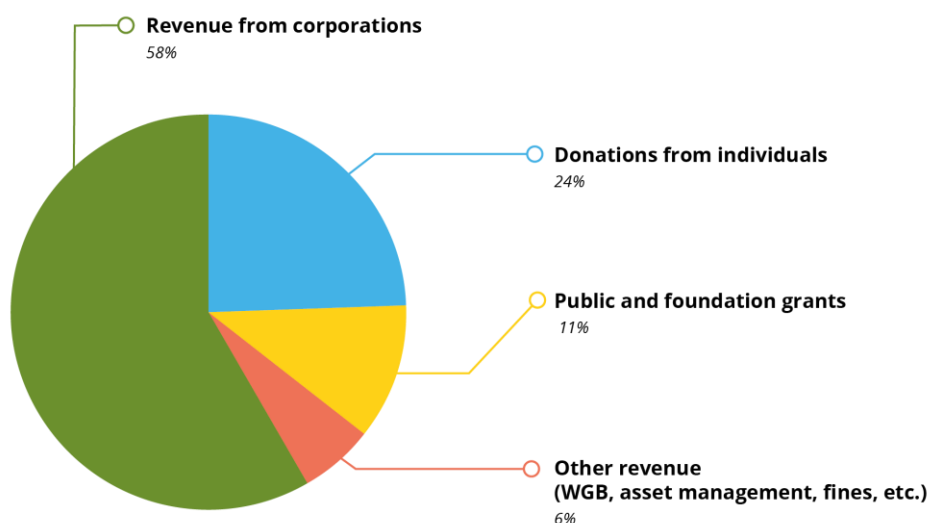
Total Revenues Plant-for-the-Planet Foundation: € 22,142,806

Total Revenue Plant-for-the-Planet Service GmbH: € 5,638,625

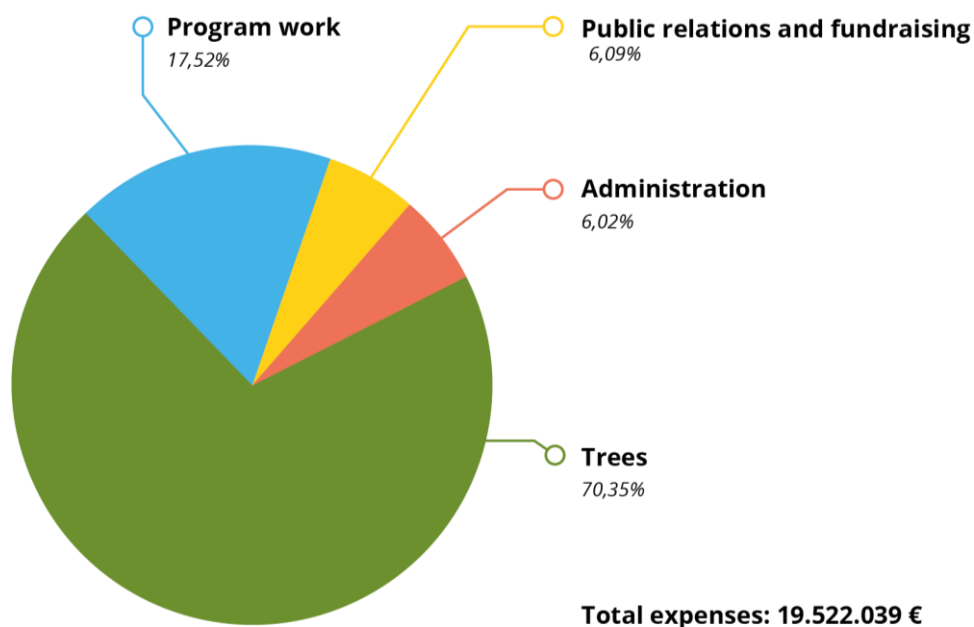


Origin of revenues using the example of the period 2016 to 2018:

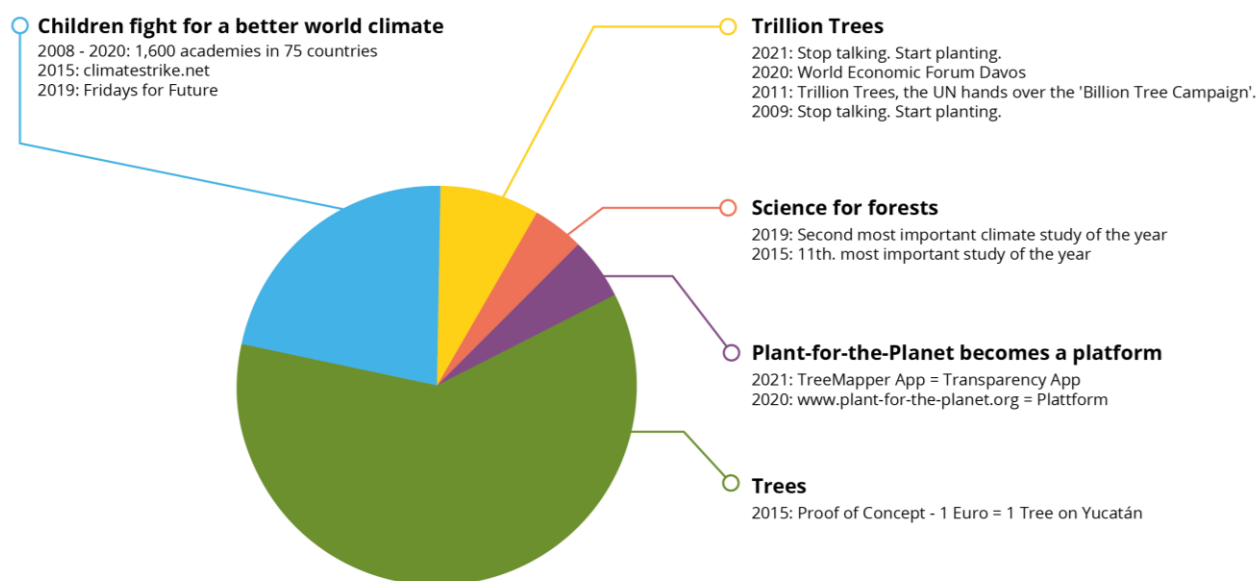
€ 7,452,990



Distribution of expenses using the example of the period 2013 to 2018: € 19,522,039



Impact of our spending and investments



Trees

We have been working with several other planting projects from 2007 until today (as of December 18th, 2020). Together with them, we have planted 8,969,711 trees on foreign land, mostly on the land of small farmers, e.g. in Brazil, Ecuador, Namibia, Indonesia, Malaysia in the Philippines and in Mexico the states of Mexico, near the town of Toluca, in the state of Campeche and in the state of Yucatán.

Of these, 2,690,661 trees were planted in Brazil, Ecuador, Namibia, Indonesia, Malaysia and the Philippines, and the vast majority of trees in Mexico were planted on the land of small farmers, 6,279,050 trees. In 2020, we planted 3,479,050 of these seedlings.

In the period from March 8, 2015 to Dec. 18, 2020, we planted additional trees on land owned or owned by the Foundation in the state of Campeche, around the town of Constitución.

The trees for this own reforestation grow in our own nursery in Chuina, Campeche. We record the grown seedlings delivered from the nursery to the reforestation areas, as well as the planted trees, in daily planting logs during the planting season.

We planted the first of these trees at Rancho 1 on March 8, 2015, and in the two years 2015 and 2016 combined, we planted 1,009,714.

In 2017, we planted 1,064,090 trees and

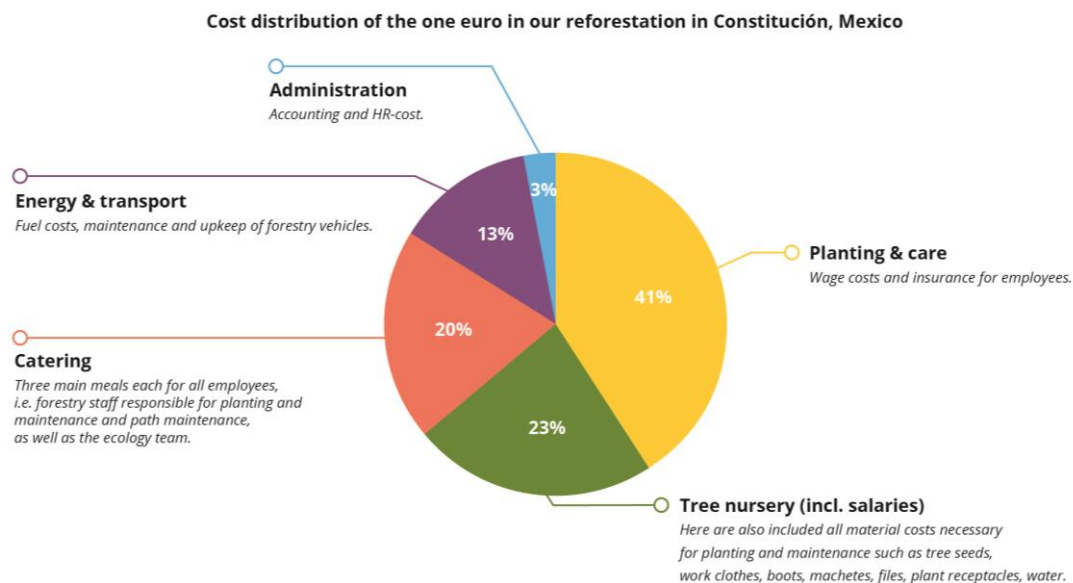
in 2018, another 927,796,

in 2019, we planted 2,121,960 seedlings, in total 5,123,560 seedlings.

In 2020, we planted 1,209,104 trees.

In total, our team has planted a cumulative 6,332,664 trees on Foundation-owned or owned land around Constitución as of December 18th, 2020. Due to Corona and massive rainfall, we were limited in our work in 2020.

Cost sharing of the one Euro in our reforestation in Constitución, Mexico



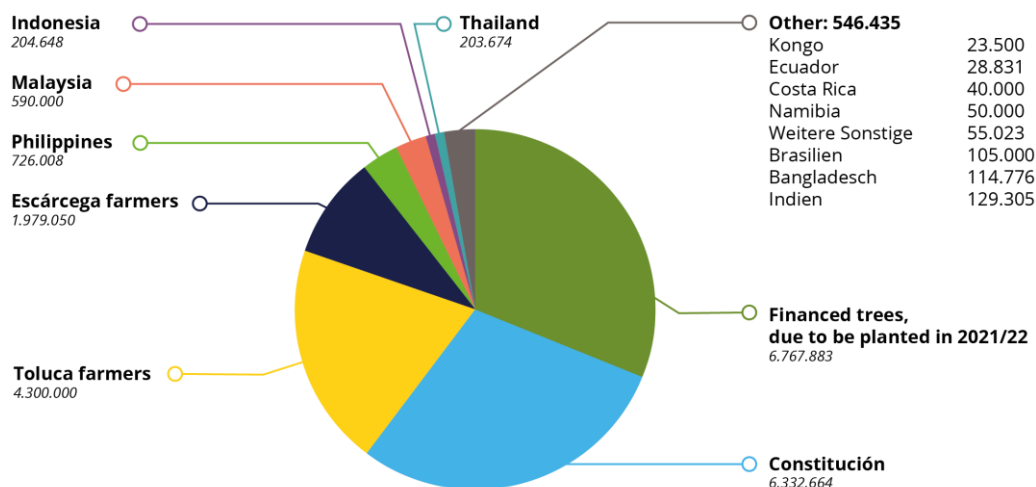
Seedlings and Nursery

Our nursery is located in Chuina, in the Mexican state of Campeche near Constitución. As of Dec. 31, 2020, a total of 8,623,560 seedlings have been grown there for our reforestation efforts. In fact, we grow about 20% more seedlings from seed each year because not every seed grows into a plantable seedling.

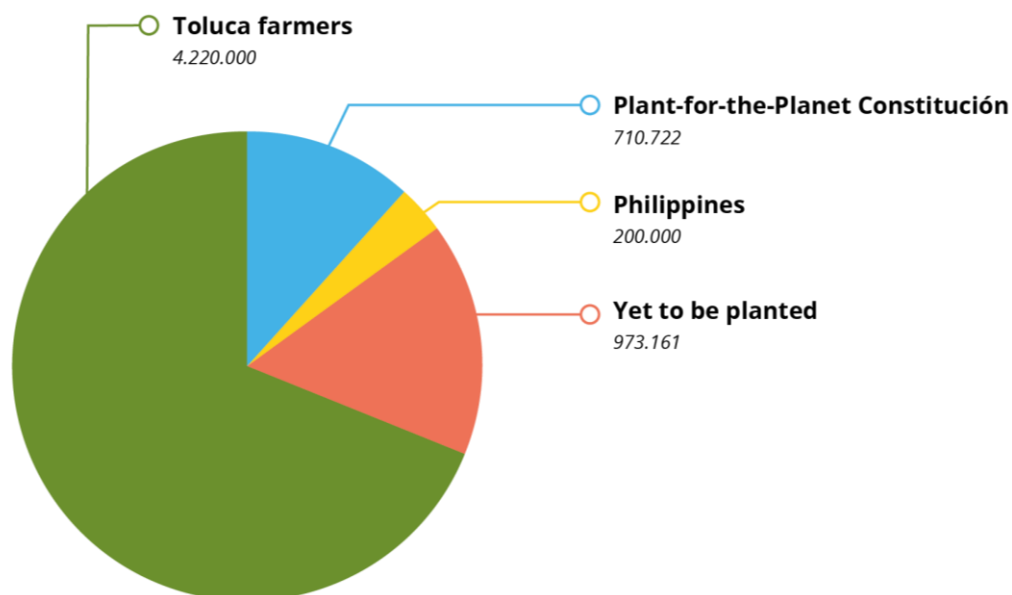
The 8,623,560 plantable seedlings resulted in our 6,332,664 trees. The seedlings for smallholders in the two federal states of Campeche and Yucatán, namely 1,979,050, also come from our own nursery. We obtain seedlings in the state of Mexico from a local regional nursery.

We report the remaining 311,846 seedlings from our nursery into larger bags and will plant them out starting in June 2021. In 2020, we grew 3,500,000 seeds plus a 20% buffer into seedlings at the nursery, which we will also plant in 2021.

Between 2007 and 2020, we financed the planting of 21,650,362 trees in

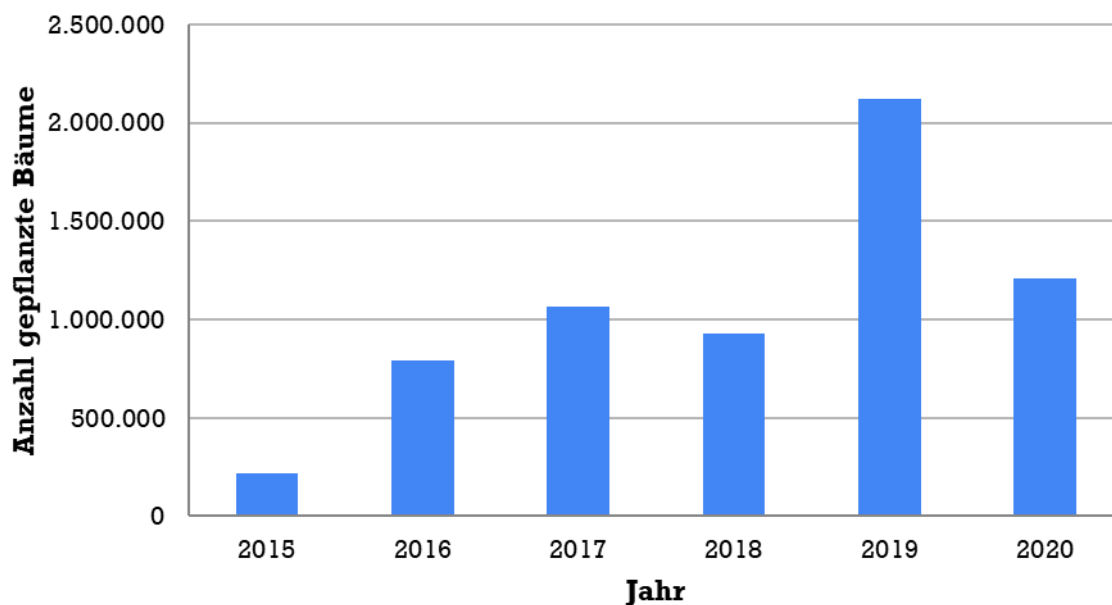


Of these, 'Die Gute Schokolade' financed 6,103,883 trees between 2012 and 2020 in

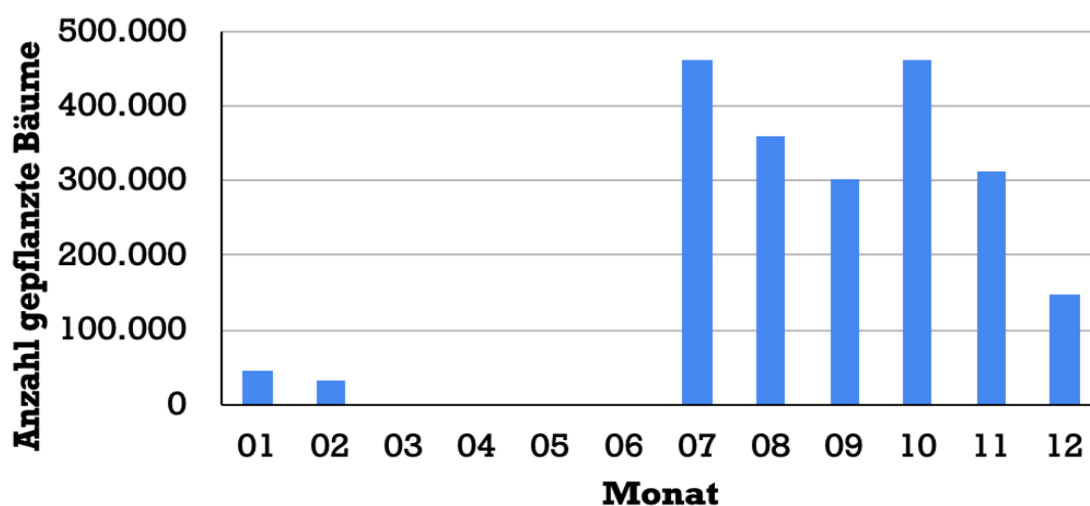


Documentation of the plantations 2015 to 2020 around Constitución, Campeche

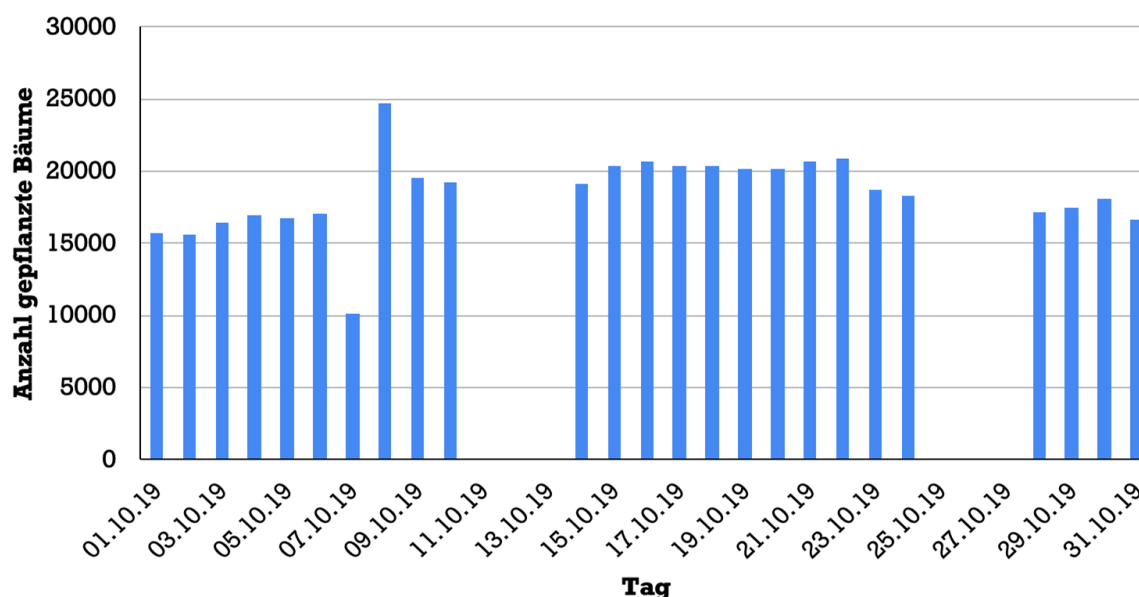
Between March 8, 2015 and December 17, 2020, our employees planted and cared for **6,332,664 trees**.



The year 2019 is shown here as an example



Shown here as an example is the month of October 2019



Daily Logs

Between January 1, 2016 and December 17, 2020, there are a total of **1,352 daily logs**, each signed by two people, as well as delivery papers from the nursery for reforestation.

As an example, here is the log from the October 23, 2019.

Each of the 1,352 reports can be viewed via this link. In the first year of 2015, daily logs were not yet written for the 220,038 trees.

[plant-for-the-planet_pflanzberichte_campeche_2015ff](#)

REPORTE DE ACTIVIDADES DEL DIA MIERCOLES 23 DE OCTUBRE DEL 2019				
	SEMBRADOS	SIEMBRA HOY A2	RESIEMBRA AMER.1	TOTAL PZS.
ARBOLES				4,556,060
MACULIS	673980	0	0	673980
CHICO ZAPOTE	70800	1600	1400	73800
CAOBA	454570	7600	8100	470270
CIRICOTE	192670	0	0	192670
BALCHE	37840	0	0	37840
RAMON	124600	0	0	124600
CEDRO	0	0	0	0
TOTAL HOY		9200	9500	1573160
RESIEMBRA AM. 1	764,730	9500	774,230	
SIEMBRA 2016-2018				3,001,600
SUMA TOTAL				4574760

TOTALES		SIEMBRA AMERICAS	
PERSONAL LABORAL	94	2016	1,009,714
FALTAS	9	2017	1,064,090
PERMISOS	1	2018	927,796
PERSONAL HOY	84	TOTAL	3,001,600

GASTOS DIARIOS	LITROS	\$ EFECTIVO	TRANSFERENCIA	FACTURA
ALIMENTOS		\$28,000.00		
AGUA		\$5,950.00		
HIELO		\$4,600.00		
CARGA DE AGUA		\$600.00		
ACEITE QUEMADO		\$900.00		
ALTERNADOR JEEP		\$1,500.00		
GASTO CAMP-PLAYA		\$4,200.00		
VIAT. PLAYA (PIEZAS)		\$2,000.00		
APOYO FINANZAS		\$1,000.00		
APOYO ANDRES		\$3,000.00	\$0.00	
MONTO TOTAL		\$51,750.00	\$0.00	

SALDO ANTERIOR	\$57,141.00	DEPOSITO	\$0.00	TOTAL:	\$57,141.00
GASTO DE HOY:	\$51,750.00	RESTANTE	\$5,391.00		

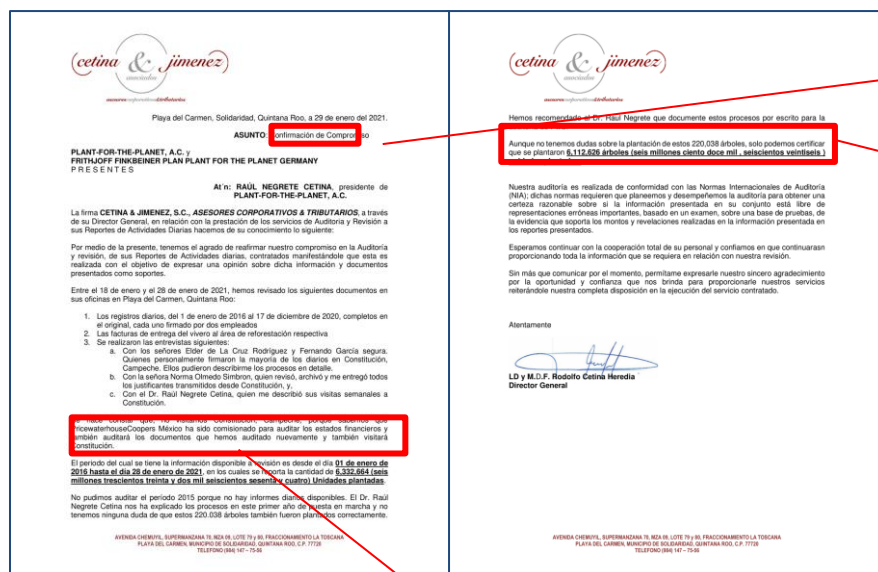
TOTAL EFECTIVO	\$1,500.00	DESMONTE HCTRS	HCTRS.	TOTAL HTR.
TOTAL TARJETA	\$3,891.00	0	0	0

FERNANDO GARCIA SEGURA

ELDER DE LA CRUZ RODRIGUEZ

* EN AMERICAS 1 SE REALIZA PLANTACION
* EN RANCHO AMERICAS 2 SE ESTA SEMBRANDO

Confirmation of the regional auditing company



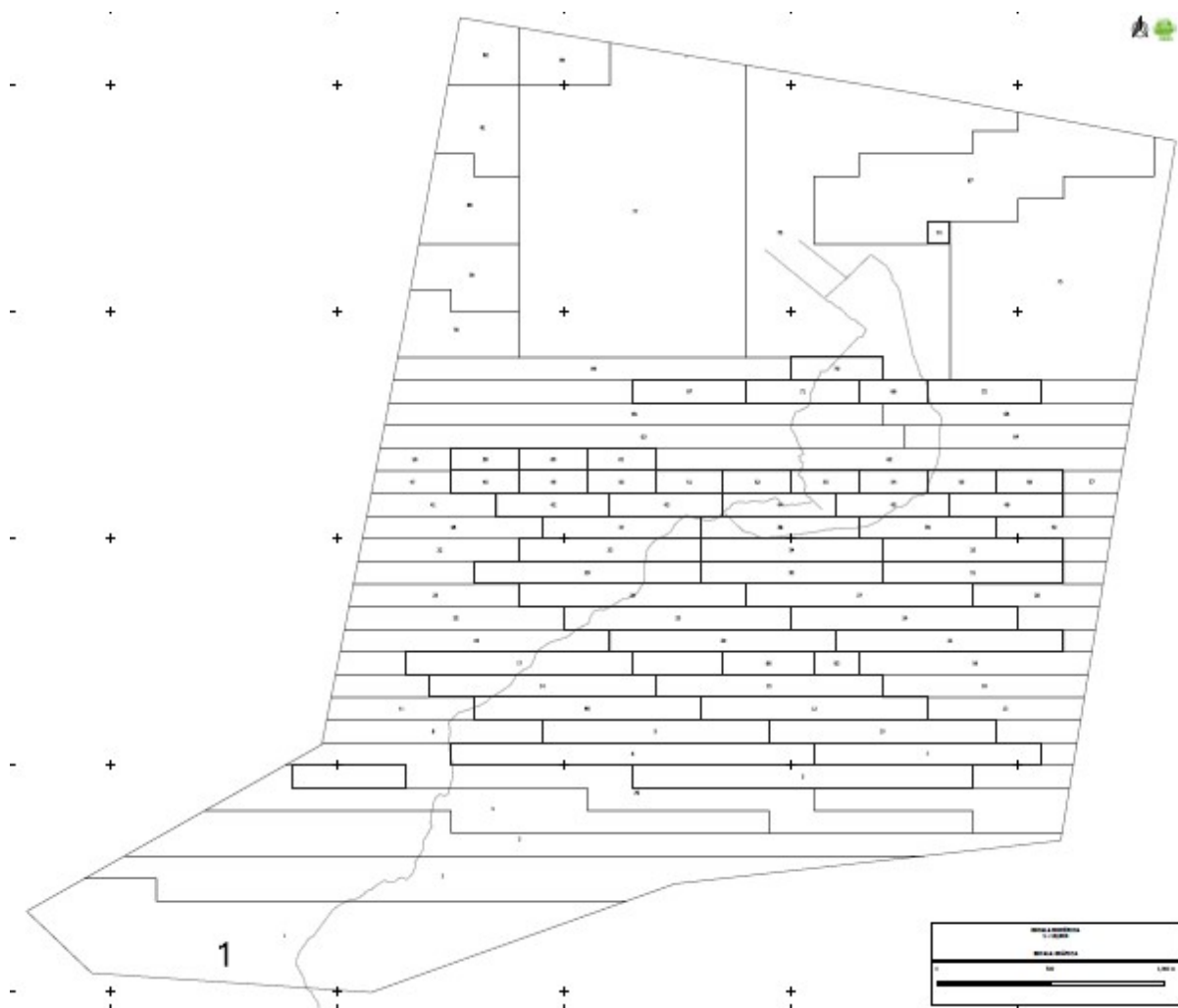
**29. January 2021
LD y M.D.F. Rodolfo
Cetina Heredia**

"Although we have no doubts about the planting of these 220,038 trees [in 2015], we can only **confirm** that **6,112,626 trees** were planted."

"We have not been to Constitución, Campeche, because we know that PricewaterhouseCoopers, Mexico, who are in charge of auditing the financial statements, will also visit Constitución and will re-examine all the documents we have audited."

Rancho Los Americas 1 with 1,251 hectares planted between 2015 to 2019:

Original planting 1,396,100 seedlings. 131,600 trees replanted due to fire in April 2018. Replanting due to redensification, increase in biodiversity, and seedlings not grown: 446,457 seedlings. At Rancho #1, 75% of the planting was done in open areas.



The dots that are not legible on this magnification are all numbers. Each number is assigned to a donor. For data protection reasons, we do not publish the assignment between numbers and names in this document. However, the entire document can be retrieved from us if you have a legitimate interest.

Rancho Los Americas 2 with 1,946 hectares, planting completed by 2020:

Original planting 2,731,400. Replanting due to post-densification and seedlings not grown: 418,003 trees. In Rancho Los Americas 2, we are primarily engaged in "Enrichment Planting." Half of a forest's biomass is tied up in 5% of the trees (Bastin et al. Scientific Reports 2015). And therefore we are focusing on the restoration of these trees. From above, even plundered forests often look like intact forests. Of course, this is why we plant tree species with economic value, because it is precisely because of this value that these tree species were cleared - usually illegally. "Enrichment Planting" in Secondary Forests: a Promising Clean Development Mechanism to Increase Terrestrial Carbon Sinks
<https://www.ecologyandsociety.org/vol14/iss1/art31/>

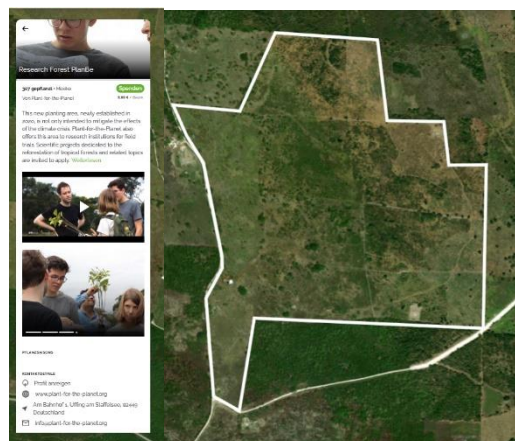


The dots that are not legible on this magnification are all numbers. Each number is assigned to a donor. For data protection reasons, we do not publish the assignment between numbers and names in this document. However, the entire document can be retrieved from us if you have a legitimate interest.

Program work – Research

The Plant-for-the-Planet Research Station in Yucatán

(<https://www1.plant-for-the-planet.org/science-forest-planbe>)



- Project description and goal
- Participants
- Project start
- Current development
- Further goals

The Yucatán Peninsula in Mexico is one of the world's biodiversity hotspots with its dry tropical forest, a rainforest characterized by alternating rainy and dry seasons. Because of the precious woods, the area is affected by illegal slash and burn. As part

of the foundation's work, Plant-for-the-Planet has acquired areas that have been degraded in this way, in order to reforest them.

Project description and goal

In 2019, a private donor enabled the acquisition of an area of 91 hectare of degraded land, located along a small road, to establish a research station available to scientists for field research under real conditions.



Plant-for-the-Planet provides the infrastructure (planters, seedlings, nursery), scientific staff of the participating institutes accompany, monitor and document the scientific research.

The goal is to gain knowledge about the optimal conditions for reforestation and restoration of rainforest on degraded land and to make this knowledge available through scientific publications.



Plant-for-the-Planet receives important on-site support through the permanent presence of the ecologists commissioned by the institutes in order to implement its own reforestation in the best possible way and to meet its goal of optimal CO₂ sequestration.

Project start

In an interdisciplinary research approach, the first 16,000 trees were planted in January 2020 under the supervision of Dr. Colin Averill (CrowtherLab, ETH Zurich) and Prof. Bonnie Waring (Imperial College London).



Videos and images

Video Bonnie Waring [youtube.com/watch?v=FFphiCrAz_U](https://www.youtube.com/watch?v=FFphiCrAz_U)

Video Colin Averill [youtube.com/watch?v=TrohnMirxfA](https://www.youtube.com/watch?v=TrohnMirxfA)

Fotos [flickr.com/photos/plant-for-the-planet/50653267137/in/album-](https://www.flickr.com/photos/plant-for-the-planet/50653267137/in/album-)



Project details - Study ETH Zurich, Crowther Lab and Imperial College London



The planting of the first 16,000 trees (approx. 20 hectare area) is a pilot project: the young seedlings were selectively planted with or without the addition of 500 ml of intact natural forest soil and thus natural microbiomes from a healthy neighboring forest.

The aim of the study is to determine under which soil conditions the six different tree species included in the trial thrive best - and consequently absorb the most CO₂.



The evaluation is conducted by ETH and Imperial College and is initially scheduled for 10 years (measurements 6 months, 1 year, 2 years, 5 years, 10 years after planting).

Team



ETH Crowther Lab: Dr. Colin Averill (center top), Dr. Tom Crowther (2nd from right), Leland Werden (2nd from left).

Ecologists Plant-for-the-Planet: Dr. Anna Carbonell (left), Dinosca Rondon (3rd from right), Felix Finkbeiner (3rd from left above).

Imperial College: Prof. Bonnie Waring



Current development / Further goals



In summer 2020, an office building could be built at the research area, which also provides simple accommodation.

A shade house (greenhouse without walls) allows the simulation of varying irrigation scenarios.

A drying house for laboratory samples is under construction.

During a visit in December 2020, the researchers took initial stock, discussed the rearing of new tree species, and visited forests in Mexico and inspected reforestation areas, possibly interesting for reforestation, to discuss further projects and recommendations for the continuation of Plant-for-the-Planet reforestation.

Program work – Academies

31 October 2008	The first Plant-for-the-Planet Academy, in which children train other children to be Climate Justice Ambassadors, takes place in Sonnenberg, Germany
06 May 2009	First Academy in Zurich, Switzerland
29 September 2009	First Academy in Salzburg, Austria
18 November 2009	First Academy in Guilin, China
14 April 2010	First Academies in Playa del Carmen, Cancun and Chetumal, Mexico
20 April 2010	First Academy in Wroclaw, Poland
24 April 2010	First Academy in Paris and Strasbourg, France
11 September 2010	First Academy in Vicenza, Italy
15 January 2011	First Academy in Baku, Azerbaijan
February 2011	First five Academies in New York and Washington, USA
21 March 2011	First Academy in London, England
21 May 2011	First Academy in Schaan, Liechtenstein.
23 June 2011	First Academy in Girona, Spain
04 July 2011	First Academy in Daressalaam and Zanzibar, Tanzania
14 July 2011	First Academy in Nyeri, Kenya
18 July 2011	First Academy in Wittbank, South Africa
26 July 2011	First Academy in Maseru, Lesotho
13 August 2011	First Academy in San José Ojetenam, Guatemala
01 October 2011	First Academy in Bütgenbach, Belgium
10 October 2011	First Academy in Rio de Janeiro, Brazil

06 February 2012	First Academy in San Pedro de Macorís, Dominican Republic
02 March 2012	First Academy in Singapore
05 March 2012	First Academy in Lilongwe, Malawi
30 March 2012	First Academy in Mersch, Luxembourg
09 June 2012	First Academy in Cartagena, Colombia
14 August 2012	First Academy in Khetri, India
22 September 2012	First Academy in Dubai, United Arab Emirates
13 October 2012	First Academy in Accra, Ghana
23 November 2012	First Academy in Rubirizi, Uganda
27 November 2012	First Academy in Dhulikhel, Nepal
28 February 2013	First Academy in Jos, Nigeria
09 March 2013	First Academy in Bamenda, Cameroon
22 March 2013	First Academy in Kpodzi, Togo
07 July 2013	First Academy in Livingstone, Zambia
19 July 2013	First Academy in Hinaplanon & Mindano, Philippines
24 August 2013	First Academy in Yathai, Thailand
19 September 2013	First Academy in Samarinda, Indonesia
05 October 2013	First Academy in Amersfoort, Netherlands
30 November 2013	First Academy in Santiago de Chile, Chile
21 December 2013	First Academy in Ifangni, Benin

08 March 2014	First Academy in Muyinga, Burundi
14 March 2014	First Academy in Kubang Pasu, Malaysia
22 April 2014	First Academy in Yangon, Myanmar
25 April 2014	First Academy in Paynesville, Liberia
05 June 2014	First Academy in Kikori, Papua New Guinea
20 June 2014	First Academy in Robillard, Haiti
24 October 2014	First Academy in Praia, Cape Verde
28 February 2015	First Academy in Ayacucho, Peru
28 March 2015	First Academy in Nova Gorica, Slovenia
18 April 2015	First Academy in Prague, Czech Republic
18 July 2015	First Academy in Muhanga, Rwanda
30 April 2016	First Academy in Sinfra, Cote d'Ivoire
08 September 2016	First Academy in Bodo Dioulasso, Burkina Faso
20 September 2016	First Academy in Boras, Sweden
16 October 2016	First Academy in Jesseheim, Norway
17 December 2016	First Academy in Gondar, Ethiopia
21 January 2017	First Academy in Dublin, Ireland
09 April 2017	First Academy in Moscow, Russia
18 May 2017	First Academy Hong Kong
01 June 2017	First Academy in Banjul, Gambia

11 August 2017	First Academy in Chudschand, Tajikistan
14 October 2017	First Academy in New Taipei City, Taiwan
18 November 2017	First Academy in Budapest, Hungary
16 December 2017	First Academy in Kragujevac, Serbia
20 December 2017	First Academy in Islamabad, Pakistan
23 December 2017	First Academy in Bamako, Mali
02 January 2018	First Academy in Istanbul, Turkey
08 October 2018	First Academy Conakry, Guinea
27 October 2018	First Academy in Lisbon, Portugal
24 November 2018	First Academy in Old Harbour Bay, Jamaica
01 December 2018	First Academy in Lobesa, Bhutan
19 April 2019	First Academy in Lakhsas, Morocco
08 June 2019	First Academy in Kalâat El Andalous, Tunis
15 December 2019	First Academy in Colombo, Sri Lanka
15 August 2020	First Academy online workshop in Japan

Awards and Distinctions

- Bavarian State Medal (2009)
- B.A.U.M Environmental Award (2009)
- Plant-for-the-Planet Academy recognized by UN Decade “Education for Sustainable Development” (2010)
- „International Young Eco-Hero Award" (USA, 2010)
- GWA Social Effie - Gold for "Stop talking. Start planting." (2010)
- 21st Century Superhero (Global Tolerance and UNESCO, 2010)
- Felix as one of "The Guardian's 20 Green Giants" (2011)
- Felix among the 100 most influential Germans, category young talents (FOCUS, 2011)
- Humanity4Water Award in the category Polar Bear (2011)
- Success for Future Award (2011)
- European University Social Responsibility Award (2012)
- Sea Award “for life's work” (2012)
- Winspiration Award (2012)
- You and Peace Ecology (2012)
- Bürgerkulturpreis (Citizen Culture Prize) of the Bavarian Parliament (2013)
- Climate Week Awards "Most inspirational young person" (2013)
- EKOTOPFILM 40th IFSD (2013)
- One World Family Award (2013)
- Silver at the Hamburg Social Oscars (2013)
- Reineccius Medal (2013)
- Honorary Award of the German Culture Prize (2014)
- “European of the Year”, a tribute from the magazine Reader's Digest (2015)
- Sauti Kuu Act Now Youth Award (Hero Award, 2015).
- Sustainability Award at the Hamburg Social Oscars (2015).
- STEIGER AWARD in the category environment (2015).
- Felix among the Ten Outstanding Young Persons of the World (2016)
- German Sustainability Award for the “Change Chocolate”, among the TOP3 in the category Germany's Most Sustainable Products (2016)
- ADC Award: bronze for sustainable communication and silver for data visualization of the “Change Chocolate” (2017)
- Billion Acts Best Youth Act (2017)
- Sierra Club's Earth Care Award (2017)
- Felix voted Germany's most important decision-maker (FOCUS, 2018)
- Federal Cross of Merit of the Federal Republic of Germany for Felix (2018)
- "Alfiere della Repubblica" for Giovanni, presented by President Mattarella (2018)
- The “Change Chocolate” accredited by the German institute “Stiftung Warentest” as the best milk chocolate (2018).
- Audience Award of the Fairtrade Awards for the “Befair Team” from the Johannes-Gutenberg-Gymnasium for the “Waldkirchen edition” of the “Change Chocolate” (2018)
- Planetary Award of the Institute for Future Competencies, Austria (2018).
- Climate Reality Award for the Plant-for-the-Planet Club Mettmann, ambassador Irina awarded as most outstanding young personality of the year (2018)
- "Alfiere della Repubblica" for Ariane, presented by President Mattarella (2019)
- Westphalian Peace Prize for the initiative (2020, awarding postponed to 2021)

Publications

- “Trees save the world – Three tree planters change global consciousness”, P. Schäfer-Timpner, epubli, 2009
- „Our Earth – How Kids are Saving the Planet.”, J. Wilson, Second Story Press, 2010
- “Children who change the world”, Yann Arthus-Bertrand, 2012
- „Everything would be alright – How children can change the world. A polemic paper”, Felix Finkbeiner, 2017, 2nd Edition, in German and English
- “A sky full of chocolate”, Verena Zeltner, 2013, 2nd Edition
- “Tree by tree – Now we children save the world”, Felix and Friends, oekom, 2016, 8th Edition; also published in German, Spanish, Italian, French, Chinese, Portuguese, Russian, Slovakian, Norwegian, Dutch, Swedish and Polish

Chronology

- | | |
|-------------------------|---|
| 19 January 2007 | Felix Finkbeiner holds a class presentation on the climate crisis and ends it with the words: “Let’s plant a million trees in every country on earth!” The teacher sends him to other classes, the director to other schools. |
| 28 March 2007 | Klaus Töpfer, former Federal Minister of the Environment, becomes the patron of the student initiative Plant-for-the-Planet.

First tree planting activity at the Munich International School in Starnberg. |
| 27 August 2007 | At the UNEP youth conference, Felix promises the UNEP chairman Achim Steiner to plant one million trees in each country of the world. |
| 20 June 2008 | Felix presents his idea at the UNEP Tunza Children Conference in Stavanger, Norway. 700 child delegates from 105 countries elect him to the UNEP Junior Board 2008-2010. |
| 31 October 2008 | The first Plant-for-the-Planet Academy, in which children train other children to be ambassadors for climate justice, takes place in Sonnenberg, Lower Saxony, Germany. |
| 11 November 2008 | Felix speaks in the European Parliament. |

- 18 August 2009** At the UNEP Tunza Children and Youth Conference in Daejeon, South Korea, Felix prompts at the end of his paper: “All those who want to plant a million trees in their country, come on stage!” Over 500 children from 56 countries storm the stage.
- 21 September 2009** Start of the communications campaign “Stop Talking. Start Planting” in New York, on the occasion of the UN General Assembly.
- 09 December 2009** 30 children from Plant-for-the-Planet Berlin rally in front of the Federal Chancellery in Berlin during the climate summit in Copenhagen, asking for the climate crisis to be countered with a world contract for climate justice. They turn with their concerns in an open letter to Chancellor Angela Merkel.
- 31 January 2010** Founding of the Plant-for-the-Planet Children's Foundation, led by a Children's Council. The goal of the foundation is to support the worldwide student initiative in its goal that until 2020 at least a million children in 20,000 Academies worldwide should become members of the global network and ambassadors for climate justice, committing themselves as citizens of the world to forming their future.
- 04 May 2010** Planting of the millionth tree in Germany, in Bonn on the Petersberg, during the preparatory meeting for the climate summit in December 2010 in Cancun (Mexico), together with environment ministers and delegates from 45 countries.
- 01 July 2010** Ambassadors for climate justice deliver letters to 133 government leaders through the embassies in Berlin: „Do you have plans to save our future?“
- 20 October 2010** Children speak at the COP 10 Convention of Biodiversity in Nagoya, Japan.
- 08 December 2010** Planting of 193 trees with delegates and participants of the world climate conference COP 16 in Cancun, Mexico.
- 02 February 2011** Children open the International Year of Forests 2011 in New York, USA.
- 27 March 2011** First democratic election of the 14 members of the global executive board from seven world regions, term of office one year, no re-election possible.
- July 2011** Trip to Africa, climbing of the Kilimanjaro and raising of the Plant-for-the-Planet flag. More than 5,000 empowered children from Academies in Kenya, Lesotho, South Africa and Tanzania

07 December 2011	Handing over of the UNEP Billion Tree Campaign to Plant-for-the-Planet in Durban, South Africa
29 January 2012	Presentation of the Change Chocolate at the ISM in Cologne.
13 April 2012	The first contract between a town and Plant-for-the-Planet: The inhabitants of the city of Chetumal in Mexico commit to each planting 150 trees until 2020.
December 2012	Preliminary study on "Trillion Trees" by Gregor Hintler, ambassador of Plant-for-the-Planet. The one millionth bar of Change Chocolate is sold.
Februar 2013	With his preliminary study, Gregor Hintler's convinces his colleague Tom Crowther at Yale University, New Haven, to count the world's trees.
31 March 2014	Start of the Augsburg city model. The city plants one tree for each resident.
04 April 2014	Expedition Hope starts from the North Pole towards Canada, to draw attention to the Arctic and the fight of the children and adolescents for climate justice.
20 May 2015	Call to the biggest reforestation project in the history of mankind.
May 2015	At the first Youth Summit in Tutzing, young people launch www.climatestrike.net
September 2015	Tom Crowther announces that there are 3,000 billion trees growing on Earth and there is room for an additional 1,000 billion. Plant-for-the-Planet promises to support Tom with € 1 million so that he can start his own research laboratory. Thanks to the financial support of the Federal Ministry of Economic Cooperation and Development (BMZ), Plant-for-the-Planet is able to fulfill the promise.
02 November 2016	At the Youth Summit in Leitershofen, Germany, 59 adolescents found their own, democratically organized initiative: the Plant-for-the-Planet Initiative e.V.
06 May 2017	Thousandth Academy in Wohltorf, Germany.
09 March 2018	Launch of the Trillion Tree Campaign together with Prince Albert II of Monaco. 50 people in power sign the Trillion Tree Declaration.
22 May 2018	German Federal President awards Felix with the Federal Cross of Merit.

- 14 November 2018** Plant-for-the-Planet plants the 3 millionth tree on the planting location on the Yucatán peninsula, Mexico.
- 23 September 2019** The Plant-for-the-Planet app is launched. It is presented at the UN Climate Summit - Global Landscape Forum in New York. Now anyone can plant trees with just a few clicks.
- December 2019** The Plant-for-the-Planet app is launched. It is presented at the UN Climate Summit - Global Landscape Forum in New York. Now anyone can plant trees with just a few clicks.
- 21 January 2020** At the World Economic Summit in Davos 2020, Klaus Schwab announces the Trillion Tree Initiative (1t.org). Marc Benioff, CEO of Salesforce, appeals to WEF visitors to take responsibility and plant 1 Trillion Trees (German count 1,000 billion). Felix's idea has gone mainstream.
- 21 September 2020** The first version of the Plant-for-the-Planet Web App is launched with Salesforce.

Contact

media@plant-for-the-planet.org

Plant-for-the-Planet

Am Bahnhof 1

82449 Uffing am Staffelsee; Germany

In Germany's first plus-energy train station!

Tel. +49 8808 9345

Fax +49 8808 9346

www.plant-for-the-planet.org

www.facebook.com/plantfortheplanet



facebook.com/plantfortheplanet



twitter.com/pftp_de



instagram.com/plantfortheplanet_official



[linkedin.com/company/
plant-for-the-planet](https://linkedin.com/company/plant-for-the-planet)

Youtube-Channel: www.youtube.com/plantfortheplanet

Blog: www.blog.plant-for-the-planet.org

Books: www.issuu.com/plant-for-the-planet

Join us: www.plant-for-the-planet.org